

KS3 ICT

KS4

Skills

- Describe the purpose of branding and logos.
- Create a log for a specific client. Using graphic software
- Develop preproduction documents for a client
- Create a fully effective mind map, mood board, concept sketch and visualisation diagram? Describe how graphic design has layout conventions for different graphic products and the importance of this.
- Create a business document using the layout conventions that are appropriate for product.
- Describe the properties of bitmap/raster and vector graphics. ?
- Explain the benefits and limitations of these file formats.
- Apply the copyright infringement laws when using images off internet.
- Create a graphic using a scenario , produce documents and graphic

Enterprise & marketing

Business skills

- Introduction to business projects: market research
- Create a business plan.
- Cost the project using business formula.
- Design a prototype
- Carry out focus group and surveys.
- Collect data and decide on suitable product.
- Produce advertising method suitable for client.
- Pitch your product.



Comic project skills

- Refine research skills using key words : history of comics
- Plan comic for a scenario and target audience: mind maps, mood boards and storyboards.
- Create a storyline and script in line with scenario.
- Create characters and collect images for comic.
- Using skills from photoshop create backgrounds.
- Demonstrate understanding of copyright when using images off internet.
- Create comic using appropriate software and tools.
- Export and save comic to clients requirements.



Website design

Serif plus skills

- Create a file structure using folders for website.
- Use the web software to build a site.
- Create an index page with child pages ad rollover title banner.
- To use tools within serif to design navigation system.
- Create a page layout suitable to specification using a design of your own
- Import images into pages.
- Create interactive elements: using different media sources: video and music background
- Create an external link to a website.
- Save and publish site.
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Skills R093

Year
9

