

The Big Picture

Business Studies provides transferable skills allowing students a smooth transition from an educational environment to a work environment, by providing an insight to a multitude of business sectors and departments. The GCSE Business specification will give students the opportunity to explore real business issues and how businesses work. A relevant and diverse specification, students will consider the practical application of business concepts

Year Group 10

Intent 'Learning Programme' units to be covered: 3.1 Business in the real world (3.1.1-3.1.7)--3.2 Influences on business (3.2.1-3.2.6)--3.3 Operations management (3.3.1-3.3.4)

The units provide opportunities to explore theories and concepts in the most relevant way, through the context of events in the business and economic world. In Year 10 students will study and investigate the purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business. Students will study the importance of external influences on business and how businesses change in response to these influences. Students will study the interdependent nature of business operations.

Implementation

There will be three units of approx. 12 weeks each. Each lesson will include at least one LORIC skill.

Homework will be set on Seneca learning and quizizz: both are automated marking to track individual student progress and identify gaps in learning,

Develop an in-depth knowledge of the subject area

Develop the skills of application, analysis and evaluation

Enable students to have a wider understanding of issues in the world they live

Enable students to make progress regardless of ability, disability, gender, race or sexuality

Develop confidence in our students so that they are able to live safe, healthy and fulfilling lives

Equip students with the 21st century knowledge and skills needed beyond Shrewsbury Academy

Encourage students to develop the knowledge and skills needed for employment or training

Offer students the chance to achieve and have high aspirations and ambition

Key assessments:

Formal assessment will take place at the end of each unit.

Homework will be set on online platforms and results will be used in lesson to address misconceptions and learning gaps.

Teachers will live mark/ sample mark non formal assessments.

Autumn Term -Business in the real world -The purpose and nature of businesses -Business ownership -Setting business aims and objectives - Business in the real world Business Stakeholders- Business location -Business Planning -Expanding a business

Spring Term - Influences on business - Technical influences -Ethical and environmental considerations -The economic climate on businesses - Globalisation - Legislation -Competitive environment

Summer Term - Business operations- Production processes -The role of procurement -The concept of quality- Business operations - Good customer services -Marketing- Identifying and understanding customers -Segmentation

Impact

Initially the aim will be for learners to engage and start to develop confidence in this new subject. Not only is this an opportunity to build their knowledge of business it is also a chance to experience a number of sectors that could ultimately shape their own transition from our school.

In KS4, books are marked in line with Shrewsbury Academy's marking policy. Students are then given feedback and time to improve their work. As well as this, data is collected using multiple choice quizzes on every sub-topic and the student's complete formal assessments at the end of each unit. This allows the teacher to assess the knowledge and skills developed and identify misconceptions.